



Qualifications and Training

- ACA Qualified (Big 4 trained)
- BSc Hons (2:1) Economics
- Workday Certification - Contracts to Cash (C2C) & Projects

Experience

Present

Consulting Manager (Workday Financials) Big 4 Accountancy Practice

May 2022

In this role as a Manager within the Workday Financials Consulting team, I am responsible for the Project Management of the business transformation & system implementation of Workday Financials for companies.

Main Responsibilities:

- The Workday Financials PSA specialist for the team.
- Obtained the Contracts to Cash (C2C) & Projects Workday Certification.
- Project Manager / Finance Lead for the implementation of Workday Financials for clients using the agile methodology including post go live support.
- Business Development work to attract new clients. Lead for RFP process during bid processes.
- Development of internal controls and processes as the team moves up within the organisational chart.
- Assisted with budgeting / staffing requirements for client work.
- Identification of business requirements and functional / process design for clients.
- Lead workshops, introduction and design sessions with clients.
- Support the team with architectural Workday Financial solutions in my functional area. .

May 2022

Finance Director Accountancy Practice

Apr 2021

In this role as the interim Finance Director I was responsible for the the business transformation & system implementation of an accounting practice and clients including a £50m t/o global retail client.

Main Responsibilities:

- Transformed the company from its manual operating processes into a truly Digital Company.
- Implemented a new CRM software (Accountancy Manager), bookkeeping software which was used by the firm and all clients (QuickBooks), Direct Debit provider (GoCardless) and other software such as DEXT (invoice processing) and Setmore (appointments).
- Debtors for the company fell by 50% and 75% of the client base signed up for Direct Debits.
- Transformed the finance function of the £50m t/o global retail company who's revenue grew from £5m to £50m whilst I was their interim Finance Director. During this time I supported the implementations of new systems for the group, assisted in hiring / training finance staff, supported the team with month end & year end and completed commercial reviews. I also assisted on the completion of three acquisitions which included due diligence, incorporating the new companies into the group, rolling out the systems in place to the newly acquired companies and supporting the finance team with queries.

Jan 2022

PM / Transformation Consultant £250m t/o Professional Services

Feb 2020

In this interim role as a Project Manager / Transformation Consultant, I am responsible for the business transformation and system implementation of the processes within Workday, Project Manager for the Rest of the World rollout, Project Manager for the global PSA process and responsible for the implementation of a global cash collection solution (Direct Debits & other subscription methods).



Contact me directly for more information or to book an interview

Ross Bull

Manager, Senior Finance

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Main Responsibilities:

- Project manager for the rollout of the global Professional Services Automation (PSA) process. Lead the project from start to finish for all countries whilst working with the SI counterpart. This included design, development and implementation of all the relevant modules. Areas of process included were: Projects, Contracts, Goods & Services, Scheduling, Revenue & Billing Schedules, Timesheets, Contract Rate Sheets, Invoicing, financial accounting, adherence to IFRS 15, Integrations, Journals and Intercompany.
- Responsible for system configuration and rollout of Business Assets (including projects), Group Reporting and Revenue configuration for all of the global companies within Workday (UK, US, Canada, Netherlands etc.).
- Project management of the rollout to the global entities (including Netherlands, Australia, Denmark, UAE etc.)
- Captured and analysed requirements from the business / stakeholders after conducting consultations. Defined and documented these requirements and translated complex concepts into visual documents.
- Ensuring through system design that a controls-based audit is embedded within Finance processes.
- Implement a new global process (Direct Debits (BACS, SEPA, ACH etc.) and other subscription methods) to improve the cash position and cash collection process of the business. Presented findings to the CFO, FD & Group FC. Managed the entire process (i.e., identification of supplier to implementation and go live support).
- Other responsibilities include: developing / populating configuration workbook with support from SI counterpart, support technical team to determine integration requirements, attend prototype sessions and providing feedback, support data team (conversion & migration), testing (E2E & UAT), training (including creation of training material) and technical financial accounting support.

Feb 2020

Project Manager - Business Transformation £5bn t/o Technology

July 2019

In this interim role as a Project Manager, I was responsible for the business transformation and system implementation of the processes within SAP, with particular emphasis on the balance sheet and ensuring scalability for the rest of the business. Key focus areas were Stock (identified and recovered c.£300k overpayment to vendors on consignment stock and VAT (set up of process for group).

July 2019

Head of Financial Accounts

Dec 2018

I was responsible for the completion of the monthly group management accounts, managing a team of five management accounts, assisting in the completion of the financial statements, key Audit contact, technical accounting (including the implementation of IFRS16 Leases for all companies within the group), finance business partnering and other ad-hoc commercial projects (Working capital management, receivables factoring, FX hedging, asset spend management, budgets & forecasts.)

Dec 2018

Senior Group Financial Reporting Accountant £500m t/o Retail

Aug 2018

In this interim role, I was responsible for all aspects of the completion of the financial statements (group (IFRS) and company only under (FRS102)). Furthermore, I was responsible for the implementation of processes, system solutions and functionality of the SAP consolidation system. Finally, I supported the group with technical accounting and reporting queries.



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Aug 2018

Head of Finance

PE Backed £800m t/o Retail

Oct 2017

As the Head of UK Finance, I was responsible for the Accounts (Management and Annual) and Commercials for the UK company as well as managing the UK team. I was the main contact for the external Audit and involved in the SAP transformation programme. In this role my managerial, technical knowledge, commercial acumen and business partnering skills were utilised. Other responsibilities included weekly calls/meetings with the CFO, PE house & each country manager to discuss performance, working closely with the Head of Operations to make strategic decisions and production of monthly board pack and strategy pack to present to the board.

Oct 2017

Executive (Audit)

Top 10 Accountancy Firm

May 2017

I worked in the external audit sector, delivering assurance to clients and worked on audit engagements.

Apr 2017

Assistant Manager (Audit)

Big 4 Accountancy Firm

Sep 2013

I trained and became a fully qualified ICAEW ACA chartered accountant and worked in the external audit sector. In my final year I specialised within the FTSE business unit due to my vast experience in auditing listed engagements. The clients ranged in size from turnovers of £30m to £3bn, primarily operating in the following industries: Sports, Retail, Property, Telecommunication, Manufacturing, Law, Shipping and Automotive. Other projects included, Assistance with the Annual Review of Football Finance, FTSE tender team and graduate recruitment



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